



## The NOW Benefit

Right NOW our Life Events Legal Plan<sup>SM</sup> and Identity Theft Shield<sup>SM</sup> products are being offered to employers daily. We believe that if YOU don't offer it to your clients, someone else will eventually.

Why do we call our product a NOW Benefit? One thing that makes our benefits stand out from the others in your client's portfolio is that our benefits can be used immediately after signup, right NOW. While most benefits focus on a hope that they will never need to be used (*health, life, disability, dental*), LegalShield<sup>SM</sup> actually encourages usage. When a common, or perhaps not so common, life event happens, we encourage our members to call - and make it convenient for them to do so.

It's been said that if you don't know your rights, you simply don't have them. How can a person exercise his/her legal rights (even in day to day life) if he/she has no way of discovering what those rights are?

LegalShield<sup>SM</sup> levels the legal playing field... NOW!

Unlike many benefits, with LegalShield<sup>SM</sup>, coverage begins at sign up. When your client/customer signs up, they can immediately call their Provider Law Firm for a consultation, **even while the membership is processing. Because legal emergencies don't always happen during regular business hours**, our LegalShield<sup>SM</sup> provides members with 24-hour emergency access to legal counsel.